

Elemental Enzymes Hires Industry Veteran Joe Hanson as Global Business Development Lead

(March 2, 2016) St. Louis, MO – Drawing from years of commercial development experience in crop protection, nutrition and seed, Elemental Enzymes is pleased to announce that Joe Hanson has joined the company in a senior position of Global Business Development Lead.

Hanson most recently was with DuPont Pioneer, where he spearheaded the development of a number of new business and service initiatives including IP patents, seed treatment expansion and precision ag services.

He also had business development experience building precision agronomy and marketing programs with Helena Chemical, and managed agronomy services for Rabideau Grain.

Hanson's duties with Elemental Enzymes will include development of key relationships with basic manufacturers, distribution, retail and growers to help the company launch its unique biotechnology products to row crop, specialty crop and turf/ornamental sectors.

"I have been involved in driving start-up business roles my entire career," Hanson said. "I relish this opportunity to help Elemental Enzymes bring its innovative enzyme technology products to market. It is important to find and communicate the value proposition in any emerging technology play."

According to Brian Thompson, PhD, Co-Founder and CEO: "Joe is a great addition to our team. He is someone with the savvy, connections and experience needed to take a product from the lab and trials to wide-spread implementation."

Hanson earned a Bachelor of Science degree in Agricultural Science from Illinois State University.

About Elemental Enzymes Ag and Turf LLC

Elemental Enzymes is a life sciences company focused on generating cutting-edge solutions, ranging from organic solutions to biotechnology advances. Using newly patented technologies and the latest scientific advancements, Elemental Enzymes assists customers in overcoming their challenges or creating new market opportunities. Through the use of their proprietary platform and other scientific breakthroughs, Elemental Enzymes develops biological products that can address key market needs.